



travel & transportation
— reservations —
TECHNOLOGY

Not all ferry reservation systems are created equally

Not all ferry reservation systems are created equally and consequently it's vitally important to choose a system with a proven provenance or DNA.

Our **ferry+** browser based reservations and operational system, while new both in terms of its innovative functionality and the multi-tier architecture it employs, traces its DNA back through years of development and scores of successful installations throughout the world.

Building on this unique provenance, **ferry+** simplifies the implementation and use of technology while providing the depth and scale needed to support complex and varying business models.

ferry+ combines sophisticated core business critical tools into one integrated system for all aspects of, passenger, (leisure and commuting) group, and freight reservations.

Operationally, **ferry+** provides complete control of departures, inventory control, and manifests as well as handling check-in, go-shows, no-shows, deferred revenue and point of sale functionality.

The feature-rich functionality of the **ferry+** system, based on our tried and tested architecture and proven track record, empowers ferry operators with greater operating efficiency, yield and revenue control leading directly to profit maximisation. The bottom line is **ferry+** adds value straight to the bottom line.

www.revenue-plus.com



ferry+ Increased efficiency

ferry+ ensures increased system operational efficiency by simplifying and streamlining many complex system administration processes. The ability to change vessel configuration, or to easily move bookings from one sailing to another, while managing sailing configuration differences are just two typical examples. Another example is check-in via optional hand held mobile scanning devices.

ferry+ Ease of use

ferry+ takes advantage of a standard browser user interface to provide a system that is intuitively and instinctively easy to use. This ensures that users experience familiar, predictable and constant navigation using either, keyboard, mouse or a combination of both which enhances ease of use and naturally assists in increasing efficiency. The standard browser and intuitive functionality give real savings against on-going training costs ensuring new and unfamiliar users are quickly confident and operational.

ferry+ Maximisation of profit

The **ferry+** integral yield management tool allows user defined yield space and tariff rules to be applied automatically as availability and demand fluctuate. **ferry+** allows control of ticket/fare types by yield class across date of booking, date or time of travel, route and traffic type. These controls allow fares to be opened and closed for sale in line with historic, current and predicted demand to maximise profit. **ferry+** also incorporates optional real-time connectivity to Revenue Technology Services Corporation revenue management and profit optimisation system for automatic non user controlled yield management.

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